

A Business History Plan/Google Earth Presentation

Objectives:

Provide practical applications to Google Earth by researching and locating the origin of an invention/concept that changed the face of business. By utilizing technologies that interest students, this will increase interest in business classes.

Preparation:

- GE Business Project listing 4-5 topics
- Google Project Worksheet showing how to navigate the GE project (<http://www.googletouring.com/create.php>)
- Short list of inventions/concepts that students can pick to research – each student will pick a different topic that will include but not be limited to the following items (i.e. history of accounting, history of economics, typewriter, abacus, calculator, shorthand, computer, telephone, cell phone, ball point pen, Internet, labor strikes, etc.)

Activity:

Students will access the GE Project and follow the tour. Students will be given a worksheet that details information on navigating Google Earth, adding placemarks, images, hyperlinks, etc.

Students will be given time to research a topic of their choice involving some aspect of business and then add their placemark to the GE Project with comments including hyperlinks to their research.

Conclusion:

Students will successfully add at least one placemark to the Business GE Project. This will include comments and one hyperlink to research topic. Extra points will be given for adding an image.